

City of Mannheim

# OVERVIEW CHARTER MANAGEMENT

# CHARTERS: MAKING THE WORLD A BETTER PLACE

**Aalborg Charter "Agenda 21" –  
Charter of European Cities & Towns  
Towards Sustainability (1994)**

**Barcelona Declaration "The city  
and the Disabled" (1995)**

**EU Charter for Equality of  
Women and Men in Local Life**

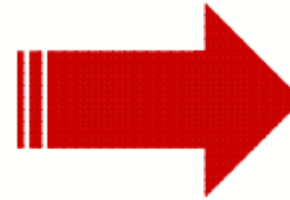
**UNESCO Declaration on  
Cultural Diversity (2001)**

**Leipzig Charter (2007)**

**Diversity Charter in Germany  
(2013)**



**Action Plan for the  
Implementation of the UN  
Disability Rights Convention for  
the City of Mannheim (2011)**



**Mannheim 2020  
Climate Protection  
Plan, Covenant of  
Mayors**

**Initiative of the Federal government "Place of Diversity"**



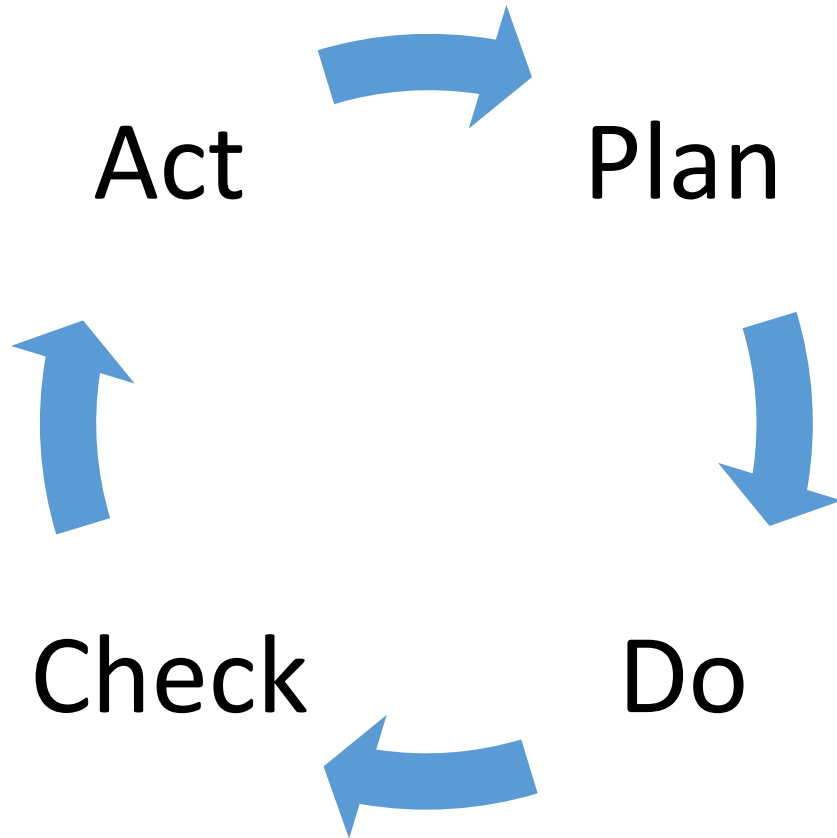
# WHY SIGNING CHARTERS?

**A charter is a grant of authority or rights, stating that the granter formally recognizes the prerogative of the recipient to exercise the rights specified. By working with other countries or cities, we hope not only to boost our economic profits, but provide citizens a better life and make the world a better place.**

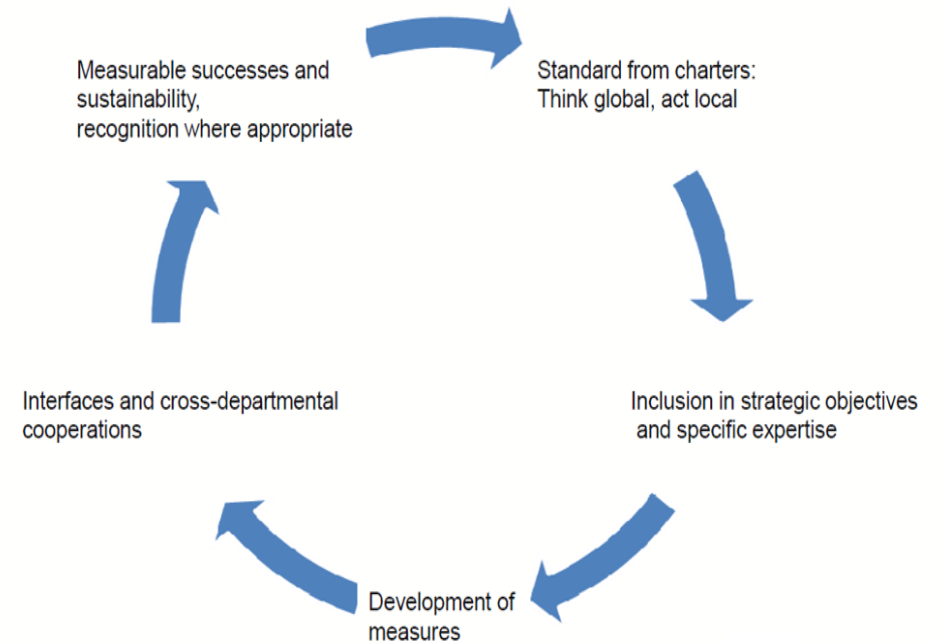
**Mannheim has signed various Charters, ranging from gender equality to cultural diversity, from promoting tolerance to strengthening environmental sustainability.**



# CHARTER MANAGEMENT: SUSTAINABILITY MONITORING/EVALUATING AT A COMMUNITY LEVEL



**Mannheim administration focuses on  
“PDCA“ rule.**



# WHAT IS UNIQUE ABOUT MANNHEIM'S CHARTER MANAGEMENT?

The city of Mannheim has signed various international charters, developed concepts and action plans in different fields and has largely promoted sustainable activities according to these international obligations. In addition, the city of Mannheim has committed to sustainability by following the guidelines of many national and international institutions. Locally, the Strategic Management Department of the City of Mannheim identifies the relevant content as strategic sustainability management, bundles the measures derived from it under the topic of holistic sustainability and evaluates the results every year. From here, we can expect to see an overview of how the city of Mannheim deals with the topic of sustainability, how the sustainability sectors can be assigned to the respective charters, and which measures have already been completed and which are currently being implemented.



# Barcelona Declaration "The city and the Disabled" (1995)

Erklärung von Barcelona

## Die Stadt und die Behinderten

### ERKLÄRUNG

Anlässlich des Europäischen Kongresses «Die Stadt und die Behinderten» am 23. und 24. März 1995 in Barcelona, Spanien, haben sich die unterzeichnenden Städte darauf verständigt,

**The Barcelona Declaration sets out measures to promote equal opportunities for disabled citizens as active members of their communities. Such measures include access to information, to services, to urban spaces, to adapted housing and transportation, as well as participation in decision-making processes. To attain these goals, all municipal authorities involved in the initiative will foster ongoing cooperation to identify and stimulate good practice, and to promote harmonisation of municipal policies aimed at disabled people.**

# Action Plan for the Implementation of the UN Disability Rights Convention for the City of Mannheim (2011)



## Core Elements:

1. Integration and Participation
2. Educational justice and equal opportunity for all people  
Removal of barriers
3. Public relations and the promotion of the perception of the topic in the population
4. Creation of access

# Developing and Implementing Local Measures

Measures	Implementation						
	2010	2011	2012	2013	2014	2015	2016
Establishment the job commissioner for the interests of people with disabilities in 2006: cross-section function and network communication. According to LBGG, legally codified since 2015 and reassigned to FB 19 since 2016	imple mented	imple mented	imple mented	imple mented	imple mented	imple mented	imple mented
Disability forum enables self-advocates, initiatives, voluntary welfare organizations and city council representatives to exchange information in an open network	imple mented	imple mented	imple mented	imple mented	imple mented	imple mented	imple mented
Development and publication of an action plan for the implementation of the UN Convention on the Rights of People with Disabilities for the City of Mannheim (2013 also in easy language)		imple mented	imple mented	imple mented	imple mented	imple mented	imple mented
Publication of the annual report of the job commissioner for the interests of people with disabilities	imple mented	imple mented	imple mented				imple mented



# Indicator & Evidence

Existing accessibility for handicapped pupils as well as handicapped toilet at public general and vocational school buildings in Mannheim (As of October 2013)

	Schulgebäude	Schulgebäude	Behinderten-Toilette	Turnhalle
1	Astrid-Lindgren-Schule -Grundschule-	ja	ja	ja
2	Bertha-Hirsch-Schule -Grundschule-	nein	ja	ja
3	Brüder-Grimm-Schule -Grundschule-	nein	ja	ja
4	Carl-Benz-Schule -Berufsschule-	ja	nein	n. v.
5	Eberhard-Gothein-Schule -Berufsschule-	ja	ja	nein
6	Eugen-Neter-Schule -Sonderschule-	ja	ja	ja
7	Eugen-Neter-Schule -Sonderschule- (Außenstelle im ABZ)	ja	ja	n. v.
8	Friedrich-Ebert-Schule –Grund- und Werkrealschule-	teilweise	nein	nein
9	Friedrich-List-Schule -Berufsschule-	ja	ja	n. v.
10	Gerhart-Hauptmann-Schule -Grundschule	teilweise	ja	nein
11	Geschwister-Scholl-Schule -Werkrealschule,- Realschule-, -Gymnasium-	teilweise	nein	WRS: ja Gym: nein
12	Hans-Christian-Andersen-Schule -Grundschule-	ja	ja	n. v.
13	Hans-Zülliger-Schule -Sonderschule-	ja	nein	n. v.
14	Heinrich-Lanz-Schule I –Berufsschule- (Abt. Vogelstang)	ja	ja	ja
15	Heinrich-Lanz-Schule I + II -Berufsschulen-	ja	nein	n. v.
16	IGMH -Gesamtschule-	ja	Schule: ja	nein
17	Johannes-Kepler-Schule -Grundschule, - Werkrealschule	ja	ja	nein
18	Johann-Peter-Hebel-Schule – Grundschule- (Neuhermsheim)	ja	ja	ja
19	Justus-von-Liebig-Schule -Berufsschule-	ja	ja	n. v.
20	Käfertalschule –Grundschule-	ja	ja (Zwischenbau und Hinterhaus)	ja
21	Käthe-Kollwitz-Schule -Grundschule-	ja	ja	nein
22	Kerschensteinerschule -Werkrealschule-	teilweise *	ja (Turnhalle)	ja
23	Konrad-Duden-Schule -Werkrealschule -, -Realschule-	teilweise *	ja	nein
24	Liselotte-Gymnasium	ja	ja	nein
25	Maria-Montessori-Schule –Förderschule-	ja	ja	ja
26	Max-Hachenburg-Schule -Berufsschule-	ja	ja	n. v.
27	Moll-Gymnasium	teilweise *	ja	ja
28	Peter-Petersen-Gymnasium	teilweise *	ja (Neubau)	ja
29	Pfingstbergschule –Grund- und Werkrealschule-	ja	ja	ja
30	Seckenheimschule -Grundschule-, -Werkrealschule,- Realschule- (Stammsschule)	ja	ja	ja
31	Vogelstangschule –Grundschule-	ja	ja	ja
32	Waldschule -Werk- und Realschule-	ja	ja	nein
33	Wallstadtschule -Grundschule-	ja, außer Altbau	ja	nein
34	Werner-von-Siemens-Schule -Berufsschule-	ja	nein	n. v.
35	Wilhelm-Wundt-Schule -Grundschule-, -Realschule-	Anbau: ja	Anbau: ja	nein

Anmerkung: \* teilweise: Barrierefreiheit ist eingeschränkt/ nur in Teilabschnitten des Schulgebäudes (z.B. nur EG, Vorderhaus) vorhanden. Barrierefreiheit entspricht nur bei Neubauten der DIN 18040 und den ASR.



# Aalborg Charter "Agenda 21" – Charter of European Cities & Towns Towards Sustainability (1994)

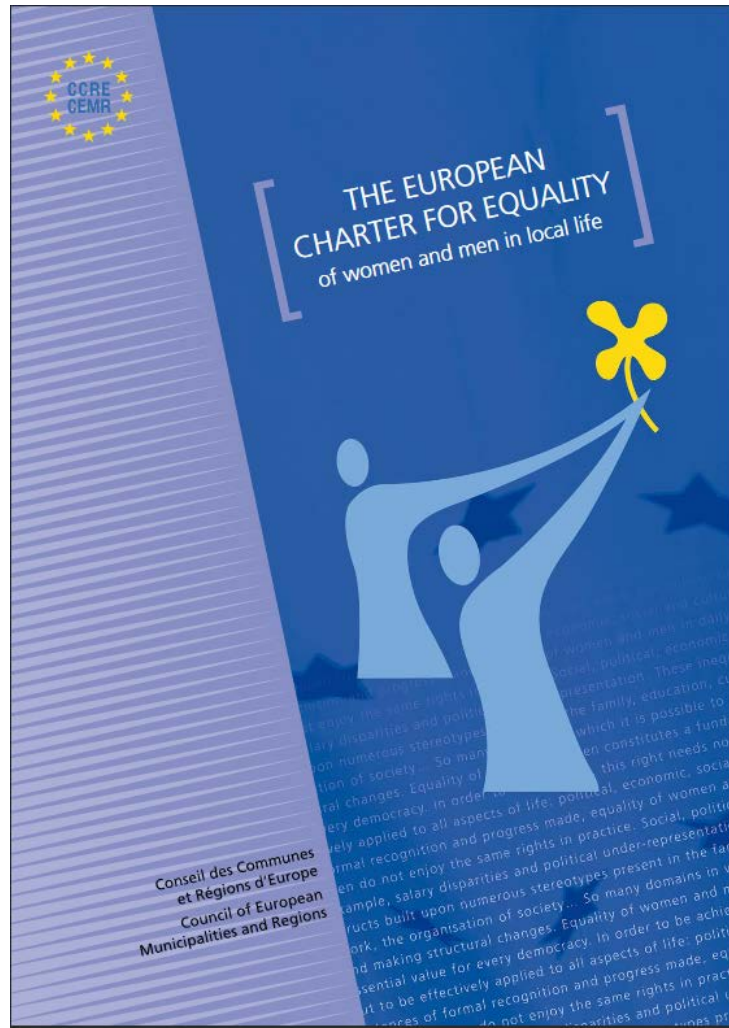


It is an urban environment sustainability initiative approved by the participants at the first European Conference on Sustainable Cities & Towns in Aalborg, Denmark. It is inspired by the Rio Earth Summit's Local Agenda 21 plan, and was developed to contribute to the European Union's Environmental Action Program, 'Towards Sustainability'.

# Developing and Implementing Local Measures

Measures	Implementation						
	2010	2011	2012	2013	2014	2015	2016
Office of Coordination District-orientation (Goal: Strengthening the district identity by acting on district-oriented action of the administration)		implemented	implemented	implemented	implemented	implemented	implemented
Creation of district profiles as actual short profile (Goal: strengthening the district identity by acting on district-oriented action of the administration)	implemented	implemented	implemented	implemented	implemented	implemented	implemented
Travel planning and - projects (need-based strengthening of the district identity on site)	implemented	implemented	implemented	implemented	implemented	implemented	implemented

# EU Charter for Equality of Women and Men in Local Life



**A Charter for Europe's local and regional governments to commit themselves to use their powers and partnerships to achieve greater equality for their people.**

**Equality of women and men constitutes a fundamental right for all, and an essential value for every democracy. In order to be achieved, this right needs not only to be legally recognized, but to be effectively applied to all aspects of life: political, economic, social and cultural.**

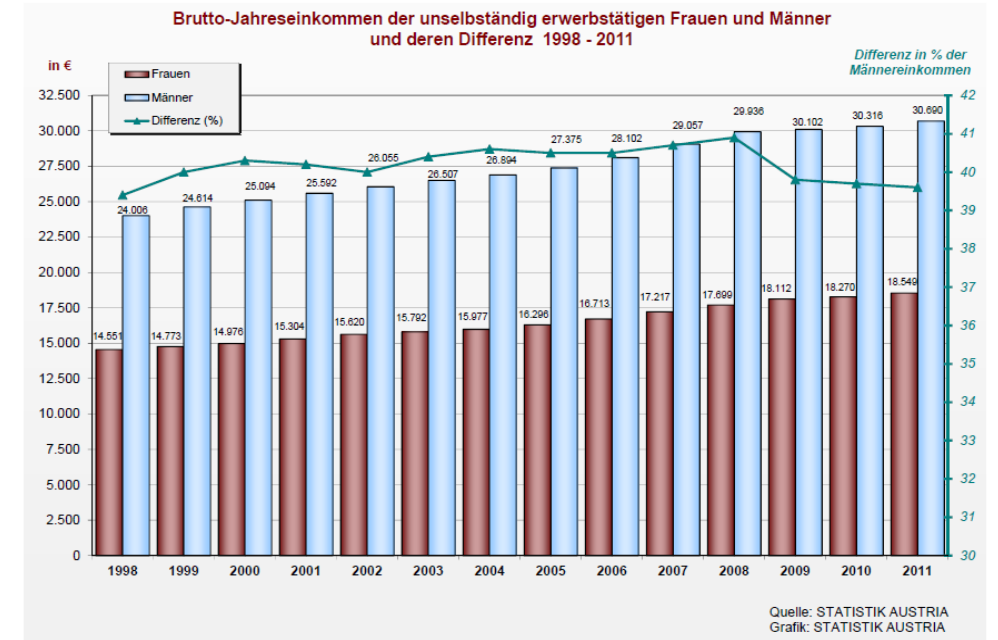
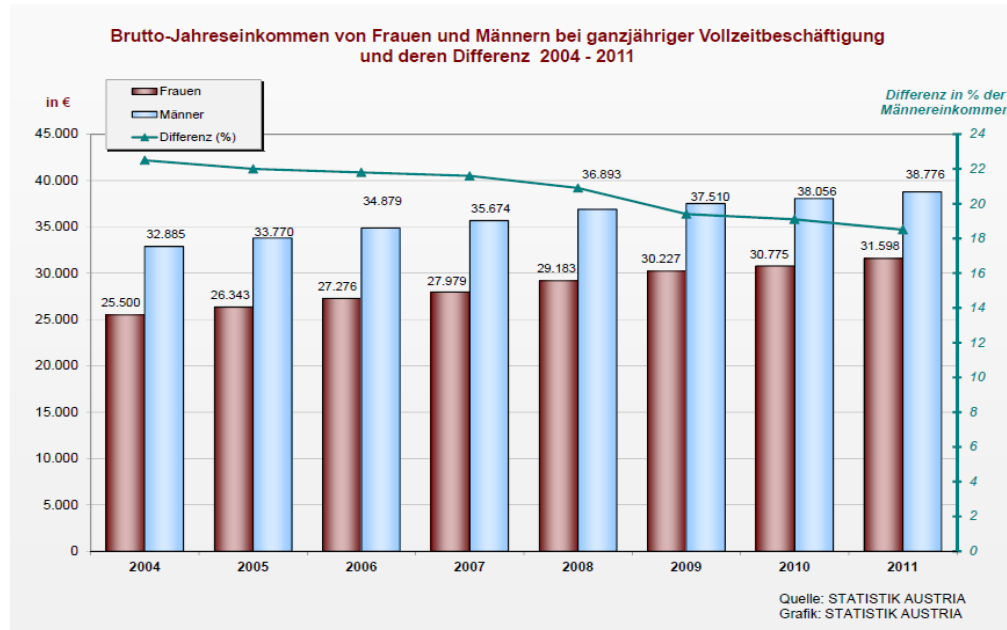
# Developing and Implementing Local Measures

Measures						
	2011	2012	2013	2014	2015	2016
Starter Conference on the EU Charter	implemented					
Implementation of the Equality Action Plan (Part 1: internal inventory)		implemented				
Evaluation of the results of the internal inventory				implemented		
Publication of the first internal inventory					implemented	
preparatory work for the preparation of an equal opportunities action plan						implemented



# Indicator & Evidence

## GE 2 Geschlechtsspezifischer Lohnunterschied



Datenquelle: Zu (1) und (2): Statistik Austria, 2012. Lohnsteuer- und HV-Daten.

### Being represented:

(left) the difference between the gross annual income of women and men in full-time employment;

(right) the difference between the gross annual income of employed women and men

The gross annual income is the sum of all gross remuneration according to § 25 EStG.

# Masterplan Integration's Concept (Principles for Integration 2009)

**Mannheim is characterized as a culturally diverse city with immigrants from all over the world. The share of the population with a migrant background in Mannheim is almost a third, which is why the entire administration has to worry about whether it can reach all citizens with their offers or whether communication can be improved, especially with regard to migrants. The formulated proposals for integration policy should provide a binding orientation framework for current and future reform processes in the administration and for sector-specific development strategies. This "Principles for Integration" will not only contribute to the discussion among administration, politics and citizenship, but will also keep it alive through forums of co-existing.**



# Developing and Implementing Local Measures

Measures	Implementation						
	2010	2011	2012	2013	2014	2015	2016
<p>1. Working group Municipal Integration's commissioner at the Baden-Württemberg city council serve as chairman member of the state working group Integration of the Ministry of Integration (LAKI)</p> <p>2. Quality Circle Integration (nationwide working group municipal integration officer including Mannheim, named as a municipal advisory board in the current National Action Plan)</p>	implemented	implemented	implemented	Implemented Presidency given by rotation	implemented	implemented	implemented
<p>Mile of religions (planned, every 2 years)</p>		Canceled, planned for 2012	took place as an inter-religious center in the context of the Catholic church day	implemented			implemented
<p>Strengthening the orientation and sustainability of language acquisition among migrants (Federal integration courses / migration initiation); various institutions (Department International Affairs and Protocol / 19.1: Network and Impact Assessment)</p>	implemented	implemented	implemented	implemented	implemented	implemented	implemented

# Indicator & Evidence

- Centre for entrepreneurs in the German-Turkish Centre of Commerce (45 company formations or settling of companies respectively in the city and 100 new jobs (  $\frac{2}{3}$  ♀ -  $\frac{1}{3}$  ♂ ) in three years)
- Alliance for vocational training with 150 migrant businesses
- Migration Panel
- Specific offers for women
  - Reading circle Neckarstadt-West
  - International get-together for women
  - Courses on integration in Mosques
  - Cafés for female migrants (Caritas)



# Initiative of the Federal government "Place of Diversity"

**Place of diversity is an initiative launched in 2007 by the Federal Ministry for Family Affairs, Senior Citizens, Women and Youth, the Federal Ministry of the Interior and the Federal Government Commissioner for Migration, Refugees and Integration, whose aim is to bring together communities, cities and counties in Germany to strengthen their commitment to cultural diversity.**

**The initiative is supported by the federal states, the municipal umbrella organizations, the trade unions and other organizations. Dedicated communities, cities and counties, for example, Mannheim, are awarded a sign "Place of Diversity".**





# Developing and Implementing Local Measures

Measures	Implementation						
	2010	2011	2012	2013	2014	2015	2016
Mannheim was affiliated since Dec. 21st, 2010	implemented	implemented	implemented	implemented	implemented	implemented	implemented
Participated (diversity commissioned FB 19) in (2016) nationwide city network DIVERSITY							implemented umgesetzt

# Indicator & Evidence

**RASSISMUS**  
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Weitere Informationen und Kontakte  
[www.menschenrechte.nuernberg.de/](http://www.menschenrechte.nuernberg.de/)  
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[www.unesco.org/shs/01iesagainstracism](http://www.unesco.org/shs/01iesagainstracism)

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März 2008

**Europäische  
Städte-Koalition  
gegen Rassismus**

**Zehn-Punkte-  
Aktionsplan**

**On December 10<sup>th</sup>, 2004, the "European Cities Coalition against Racism " was founded and the "Ten Point Action Plan" with concrete action examples was adopted.**

**The coalition has set itself the goal of fighting against racism and discrimination at the local level and contributing to the protection of the human rights, promoting integration and diversity in Europe.**

# Mannheim's Actionplan for Tolerance and Democracy (Federal Program: Promoting Tolerance, Strengthening Competence)



**Promoting Tolerance - Strengthening Competence (TFKS) is a program from the Federal Ministry for Family Affairs, Senior Citizens, Women and Youth, with the aim to promote "civil commitment, democratic behavior and the commitment to diversity and tolerance".**

**The program is divided into three "implementation priorities": local action plans, model projects and advisory networks.**

# Developing and Implementing Local Measures

Measures	Implementation						
	2010	2011	2012	2013	2014	2015	2016
<p>Participating in and funding through the Federal Program "Promoting Tolerance – Strengthening Competence" (since 2015 Democracy Life Program) for the Mannheim implementation as the "Mannheim Action Plan for Tolerance and Democracy / MAP" (three main objectives:</p> <ol style="list-style-type: none"> <li>1. Making more use of the democratic capacities of youth opportunities;</li> <li>2. Entitled "Openness to Diversity", institutions, organizations and associations are responsible for protecting employees, members and target groups from exclusion or discrimination basing on their background, gender, age, disability, religion, ethnic group or sexual identity;</li> <li>3. The people living in Mannheim take (active) responsibility for a respectful, tolerant and openness-based coexistence.</li> </ol>	implemented	implemented	implemented	implemented	implemented	implemented	implemented

# Indicator & Evidence

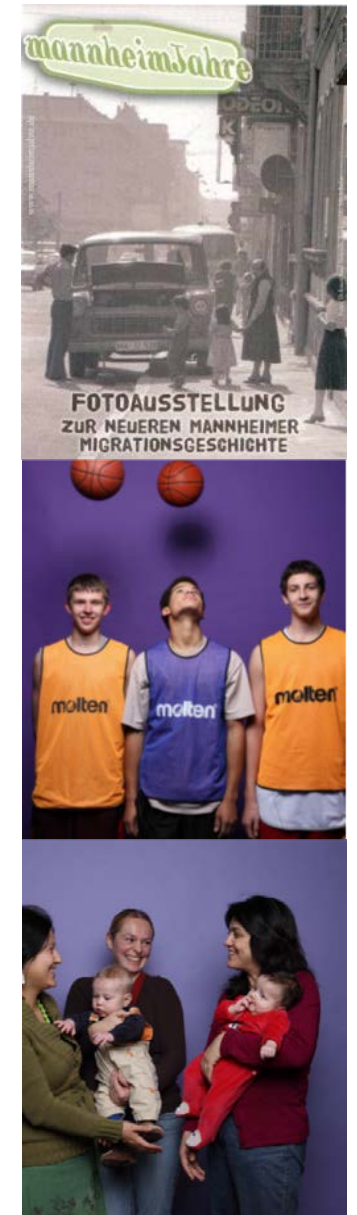
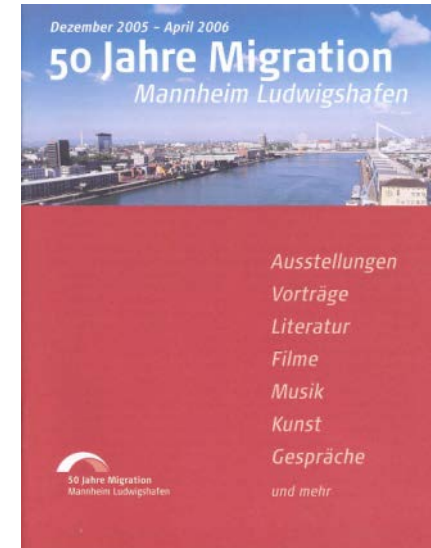
## The history of migration as a collective history of the city

- Exhibition „mannheimJahre“
- Cooperation of the city's archive and migrant associations

## „A culture of welcome“

- Naturalisation ceremony
- Iftar (breaking the fast) of the Sunnite community

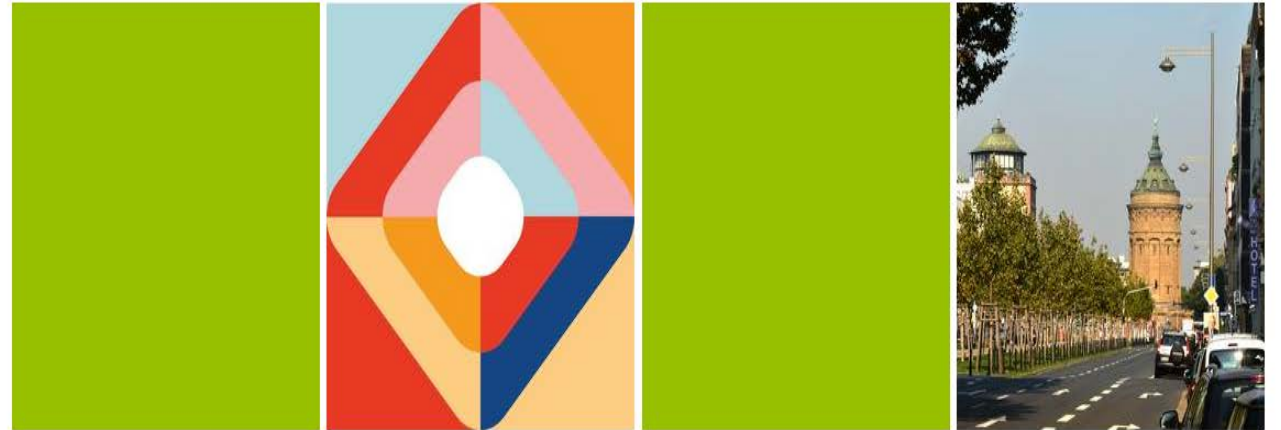
## Survey: High identification with the city





# Mannheimer Declaration

**The city of Mannheim's over 400-year-old history fosters a spirit of openness, tolerance and understanding.**



Mannheimer Erklärung für ein Zusammenleben in Vielfalt

# Developing and Implementing Local Measures

Measures	Implementation						
	2010	2011	2012	2013	2014	2015	2016
migration forum - strengthening the social involvement of immigrant associations; political participation via the Migration Advisory Council	implemented	implemented	Canceled, because no forum took place; planned for 2013	Implemented (went to the MAP conference on Sept. 26 <sup>th</sup> , 2013, see MAP)	implemented	implemented	implemented
Model project with Mannheim mosque communities as part of the nationwide project "Muslim communities as communal activities" in cooperation with the Goethe-Institute and funded by the Robert Bosch Foundation			prepared 2012, project implementation 2013	implemented	implemented	Implemented/ completed	
Event-related development, publication and distribution of the brochure "Ein Stück Mannheim" as an information medium for the intercultural society and city structures		implemented	occasionally distributed, but no action	occasionally distributed, but no action	occasionally distributed, but no action	occasionally distributed, but no action	occasionally distributed, but no action

# Indicator & Evidence

## Political participation

- Advisory Council for migration ( is represented in all council committees since 2010)
- Migration Panel
- Decision of the council on municipal voting rights
- Citizen's participation (European Capital of Culture 2020; Conversion)
- Concept for youth participation

## Approaches on the level of social and spatial structures

- Participation in urban districts
- MAP / „Local strengths“



# National Integration and Action Plan, Suggestions for Municipal Associations



**This plan puts the integration initiatives of the federal government, the states, the municipalities and the civil society on a common basis for the first time and encouraged dialogues among representatives of all levels of government, major non-governmental organizations and migrants.**

**It also commits to appropriate measures for better integration through education and language, employment and training, etc. Locally, through cultural integration, sport, media and civic engagement.**

# Developing and Implementing Local Measures

Measures	Implementation						
	2010	2011	2012	2013	2014	2015	2016
1. Working Group Municipal Integration Officer at the Baden-Württemberg City Council serve as Chairman Member of the State Working Group Integration of the Integration Ministry (LAKI)							
2. Quality Circle Integration (nationwide working group Municipal Integration Commissioner including Mannheim, named as a municipal advisory body in the current National Action Plan)	implemented	implemented	implemented	Implemented, presidency given by rotation	implemented	implemented	implemented



# Indicator & Evidence

## Self-determination and responsibilities within civil society

International get-together for girls (SJR) and Girls' workshop (ikubiz)

„Female migrants pilot female migrants“ (Adult education centre)

„Turbo-course for volunteers“

Urban development in G and H squares

## Migrant citizens' actions – increasing public perception

Educational initiatives by migrants

Cultural festivals (African days; Poland 2010, Croatia 2007 and 2009; CIS 2011; Nachtwandel; Lichtmeile)

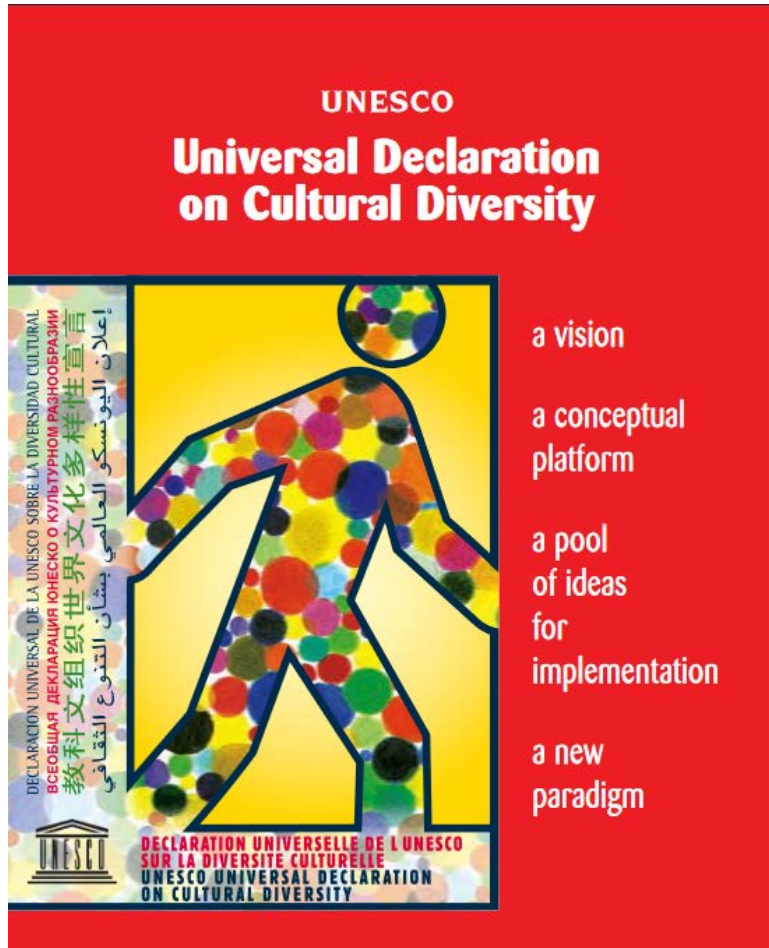


Enquiry into the role of migrant associations for the process of integration (1. migration panel on 26.3.09)

# UNESCO Declaration on Cultural Diversity (2001)

It was an opportunity for States to reaffirm their conviction that intercultural dialogue is the best guarantee of peace and to reject outright the theory of the inevitable clash of cultures and civilizations. Such a wide-ranging instrument is a first for the international community. It raises cultural diversity to the level of “the common heritage of humanity”, “as necessary for humankind as biodiversity is for nature” and makes its defence an ethical imperative indissociable from respect for the dignity of the individual.

The Declaration aims both to preserve cultural diversity as a living, and thus renewable treasure, that must not be perceived as being unchanging heritage but as a process guaranteeing the survival of humanity; and to prevent segregation and fundamentalism which, in the name of cultural differences, would sanctify those differences and so counter the message of the Universal Declaration of Human Rights.



# Developing and Implementing Local Measures

Measures	Implementation						
	2010	2011	2012	2013	2014	2015	2016
Mannheim is the only municipality member of the Cultural Diversity Working Group at UNESCO	implemented	implemented	implemented	implemented	implemented	implemented	implemented
Participation in the White Paper of UNESCO by the city of Mannheim	implemented	implemented	implemented	implemented	implemented	implemented	implemented

# Indicator & Evidence



**DIVERSECITY<sup>2</sup>**

Wichtige Begriffe in der Word Cloud:  
MIGRATION, INKLUSION, JUBILÄUM, EINKOMMEN, RELIGION, HAUTFARBE, MEHRFACHZUGEHÖRIGKEITEN, WELTANSCHAUUNG, FAMILIENSTAND, SPRACHE, CHANCENGLEICHHEIT, SOZIALE VERORTUNG, GEISTIGE UND KÖRPERLICHE BEFÄHIGUNG, FAIRPLAY, SOZIALE VERORTUNG, VERANTWORTLICHKEIT, SEXUELLE IDENTITÄT, ETHNIZITÄT, BILDUNGSSTAND, SPRACHE, TEILHABE, 60 JAHRE, GENDER, WORK-LIFE-BALANCE, JUBILÄUM, BADEN-WÜRTTEMBERG, ALTER, WELTANSCHAUUNG, FAMILIENSTAND, CHANCENGLEICHHEIT, SOZIALE VERORTUNG, VERANTWORTLICHKEIT, ETHNIZITÄT, BILDUNGSSTAND, SPRACHE, TEILHABE, 60 JAHRE, GENDER, WORK-LIFE-BALANCE, JUBILÄUM

**Save the Date**  
20. und 21. Oktober 2012

**DIVERSECITY<sup>2</sup> | Tagung**

STADTMARKETINGMANNHEIM<sup>2</sup>

## DIVERSECITY<sup>2</sup>

Nationale Identität und Migration sind Themen, die unmittelbar mit der Geschichte und Entwicklung des Bundeslandes Baden-Württemberg und der Stadt Mannheim verbunden sind. Die vielfältige Realität der Quadratestadt wirft verschiedene Fragen auf: Wer sind die Mannheimer? Werden die Diversity-Dimensionen wie Gender, Herkunft, Religion, sexuelle Identität, körperliche Behinderung/Beeinträchtigung oder Alter eher als ein Hindernis oder eine Bereicherung im Leben vieler Mannheimer betrachtet? Welche Kompetenzen sind erforderlich, um der bunten Realität dieser Stadt gerecht zu werden?

Zum Landesjubiläum „60 Jahre Baden-Württemberg“ wird die DIVERSECITY<sup>2</sup>-Tagung im Rahmen des Nachtwandels am 20. und 21. Oktober 2012 stattfinden. Ansätze und Strategien zum Umgang mit Diversity werden vorgestellt und diskutiert.

**Grußwort:** Bilkay Öney, Landesministerin für Integration Baden Württemberg

**Keynote Speaker:** Dr. Auma Obama, Soziologin und Autorin (Nairobi, Kenia)



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# The Action Concept of Intercultural Cultural Work (City of Mannheim, 2017)

**The action concept of intercultural cultural work is intended to benefit the people with migration background in Mannheim with more cultural participations. It should anchor intercultural cultural work in institutions; broaden people with a migrant background's accesses to cultural activities; recognize and promote intercultural competence of the artists.**



Handlungskonzept  
Interkulturelle  
Kulturarbeit

 STADT MANNHEIM

# Developing and Implementing Local Measures

Measures	Implementation						
	2010	2011	2012	2013	2014	2015	2016
Projects in the field of intercultural work and with actors with a migration background	implemented						
14 distinct projects, co-operations in the field of intercultural work		implemented					
23 projects with actors with a migration background		implemented					
Distinct projects, co-operations in the field of intercultural work			implemented	implemented	implemented	implemented	implemented
Projects with actors with a migration background			implemented	implemented	implemented	implemented	implemented
MOVE HOME 5. Federal Expert Conference: Intercultural					implemented	implemented	implemented



# Indicator & Evidence

## Intercultural openings within the administration

- Centres for parents and children
- Cultural interpreters
- Increasing the number of vocational trainees with a migration background to 20%
- Concept of intercultural cultural activities
- Intercultural training (interim management)
- [Education advisors at the job-centre]

## Creating possibilities for encounter

- Institute for integration und interreligious activity
- Panel of religions / Mile of religions
- MAI – Mannheims (voluntary) chaperons for integration
- Joint project of Diakonie and FABIZ (centre for families and education)
- Intercultural festival in the castle



# Mannheim 2020 Climate Protection Plan, Covenant of Mayors



**Mannheim wants to continue to systematically implement the climate protection concept 2020 and thus reach the CO2 reduction target of 40 percent by 2020. These are ambitious goals that have strategic importance in urban politics. To actively address these goals, the city administration has significantly accentuated the strategic orientation of climate protection in the past years.**

# Examples: Actions and Projects (2015/2016)

## 1. Model City

With climate protection funds, 30 state-owned properties have been investigated with regard to their remediation potential. The construction of the new building of the Technical City Hall emphasized sustainable and energy-efficient construction. Also, LED lights have been used into city lightening and road lightening.

## 2. Future District

In the conversion areas, for example, the Benjamin Franklin Village, energy and climate protection topics were incorporated into the urban planning processes right from the start in order to combine environmentally friendly energy supply, energy-saving buildings, intelligent building technology and climate-friendly mobility.

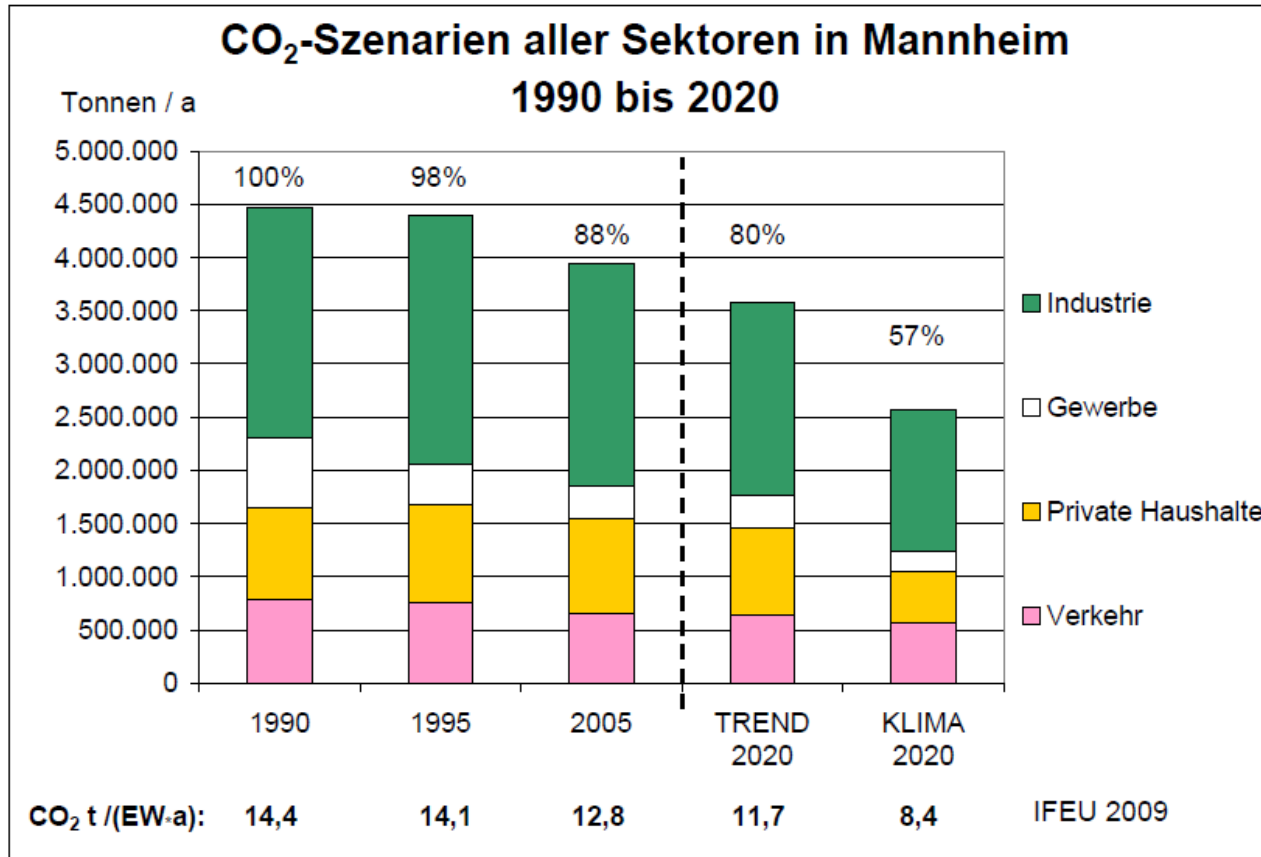
## 3. Local Commitment

The promotion of refurbishment, rehabilitation and energy-saving measures in private households has continued to be actively pursued. Passive houses were promoted in the construction area "Beim Hochwald". The old building renovation program has been reorganized and now includes on-site consultations.

## 4. Active Companies

The Climate Protection Alliance of Companies, being founded in 2015, works with the city closely to develop projects and measures to support the city's CO2 reduction goals.

# Indicator & Evidence



**This figure shows the possible evolution of CO<sub>2</sub> emissions from all sectors including transportation until 2020. In the TREND scenario could be 20% less CO<sub>2</sub> emissions in the year of 2020 than in 1990. Emissions are falling from about 4.47 million tonnes to 3.57 million, or from 14.4 to 11.7 tonnes per inhabitant. Measures in the sectors could thus meet the climate protection goals of the Federal Government 40% CO<sub>2</sub> reduction by 2020.**

# Mannheim “21-Point-Cycling-Program”



With the 21-Point-Cycling-Program being adopted at the beginning of 2010, the city of Mannheim has become a more bicycle-friendly city. The central goal of the 21-Point-Cycling-Program is to increase cycling traffic from 15% to 20% in 2014, then to 25% in 2020.

Beschlusstext aus dem Jahr 2010, sinngemäß gekürzt

## 21-PUNKTE-PROGRAMM FÜR MEHR RADVERKEHR

- 1. Mannheim entwickelt sich zu einer der fahrradfreundlichsten Großstädte weiter.
- 2. Mannheim als „Geburtsstadt des Fahrrads“ positioniert sich auch überregional.
- 3. Der Radverkehrsanteil wird bis 2014 auf 20%, bis 2020 auf 25% gesteigert.
- 4. Die Verkehrssicherheit für Radfahrer soll durchgehend verbessert werden.
- 5. Die Stadt Mannheim verringert durch Prävention und bessere sowie mehr Abstellanlagen das Risiko des Fahrraddiebstahls.
- 6. Die Stadt Mannheim arbeitet aktiv in der Arbeitsgemeinschaft fahrradfreundlicher Kommunen Baden-Württemberg (AGFK-BW) mit.
- 7. Die nationalen Planungsrichtlinien für Radverkehr werden verbindlich eingeführt.
- 8. Bei allen Straßenbaumaßnahmen sind die Belange des Radverkehrs zu beachten.
- 9. Alle für den Radverkehr relevanten Hauptverkehrsstraßen werden mit Radverkehrsanlagen ausgestattet. Ein Maßnahmenprogramm wird erstellt.
- 10. An Knotenpunkte werden Radfahrer angemessen berücksichtigt.
- 11. Neben den Hauptverkehrsstraßen wird bis 2020 unter Einbeziehung der bestehenden Routen ein Radroutennetz über das gesamte Stadtgebiet ausgebaut.
- 12. Neue Hauptradrouen werden öffentlichkeitswirksam eröffnet.
- 13. Die Innenstadt wird für den Radverkehr möglichst flächenhaft nutzbar.



- 14. In Tempo30-Zonen wird der Radverkehr auf der Fahrbahn gelöst.
- 15. Fahrradabstellanlagen werden an wichtigen Zielpunkten des Radverkehrs (auch in Verknüpfung als Bike & Ride) geschaffen. Bei Neubauten wird die Stellplatzanforderung der Landesbauordnung konsequent angewendet.
- 16. Hauptradrouen werden regelmäßig gereinigt und in den Winterdienst einbezogen. Bei Baustellen, von denen der Fuß- und Radverkehr betroffen ist, werden Regelungen in Anlehnung an Empfehlungen aus anderen Bundesländern erarbeitet.
- 17. Öffentlichkeitsarbeit im Sinne einer offensiven Werbung für eine verstärkte Radnutzung sind wesentliche Handlungsfelder der zukünftigen Radverkehrsförderung. Ein jährliches Budget wird dafür benötigt.
- 18. Die Stadt koordiniert und unterstützt Maßnahmen verschiedener Träger zur Verkehrssicherheit und zur Verkehrszielsetzung.
- 19. Das städtische Beschwerdemanagement wird um einen Mängelbogen für Fuß- und Radverkehr ergänzt.
- 20. Ein „Runder Tisch Radverkehr“, in dem jede Fraktion einen Vertreter entsendet, wird für strategische Aufgaben eingerichtet. Das erforderliche Personal für Radverkehrsbelange wird aufgestockt. Entsprechende Haushaltsmittel für Radverkehr eingeplant.
- 21. Der erforderliche Handlungsbedarf für die Radverkehrsförderung wird alle fünf Jahre fortgeschrieben. Das Erreichen der Ziele wird mit Erfolgs- und Wirksamkeitskontrollen überprüft.

■ erfüllt    ■ teilweise erfüllt / in Umsetzung    □ noch nicht erfüllt

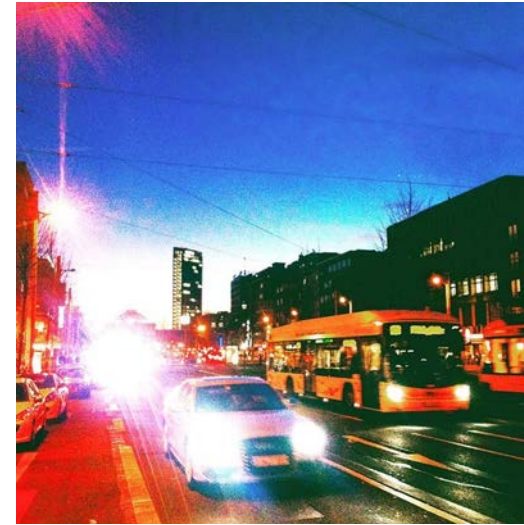


# Developing and Implementing Local Measures

Measures	Implementation						
	2010	2011	2012	2013	2014	2015	2016
Mobility Management		planned	implemented	implemented	Implemented (Reginal Mobility Strategy)	implemented	implemented
Personalstelle cycling-planning			implemented	implemented	implemented	implemented	implemented
Promotion: service use bicycles, employee actions towards bicycles	implemented	implemented	implemented	implemented	implemented	implemented	implemented
Promoting environmental organizations service trips	implemented	implemented	implemented	implemented	implemented	implemented	implemented
Car Sharing, job tickets, expansion of service bikes, bicycle rental system 2012, energy-efficient vehicle fleet (e.g. city cleaning with electric car)	implemented	implemented	implemented	implemented	implemented	implemented	implemented



# Indicator & Evidence



## **MIV**

**Expansion of Park + Ride and Bike + Ride, no further parking garages in the city center**

**Increase of parking fees, sanction of parking violations in the entire city**

**Creation of the frame concept e-mobility incl. Autonomous driving**

**No transit traffic in the city and no through traffic in districts**

**Promote car-free households (eg current action of the Climate Protection Agency)**



## **RV and FV**

**Increase RV and FV shares on modal split**

**Optimization of the crossings at signal systems (in the center, in the district centers and on short distances priority for RV and FV)**

**Simplify routes and improve technical equipment (bicycle lights, footrests, etc.)**

# Diversity Charter (2013)



**The diversity of modern society, influenced by globalization and demographic change, is shaping the economic life in Germany. The implementation of the "Diversity Charter" in our society aims to create a work environment that is free of prejudice. All employees should receive appreciation - regardless of gender, nationality, ethnic origin, religion or belief, disability, age, sexual orientation and identity. Recognizing and promoting these diverse potentials can create economic benefits for our society.**

# Developing and Implementing Local Measures

Measures	Implementation			
	2013	2014	2015	2016
Ongoing membership with the Diversity Charter		implemented	implemented	implemented
CHANGE2-Project No. 12 “Diversity-Management”: e.g. Suggestions towards accession	implemented			
Participation in the 1st German Diversity Day of the “Diversity Charter” (flash mob of trainees, action week of the municipal canteens: "This is how you cook in the countries of origin of municipal employees")	implemented			
Admission to the Rainbow Cities Network and continuing membership			implemented	implemented

# Mannheim's Guidelines against Child Poverty

EXAMPLE:  
IMPACT LEVELS OF THE SGD  
"FIGHTING POVERTY"



**A. Measure with impact at the local level**

- Promotion and direct/indirect funding of jobs
- Local employment market programme
- Parenting assistance



**B. Local authority measure with indirect global impact**

- Awarding contracts/Fairtrade/ILO employment standards



**C. Measure with direct global impact**

- Bilateral development projects, e.g. Kilis city

**Child poverty is still present in Mannheim. Children who live in poor conditions are structurally disadvantaged and do not have the same opportunities as their peers. The Department III in the City of Mannheim specializes in fighting against Child Poverty.**

# Developing and Implementing Local Measures

Measures	Implementation			
	2013	2014	2015	2016
Goals: There should be comprehensive, varied, gapless and connected education offers for young people in Mannheim. The offers should take the diversity of cultures into account (subject area → more educational justice: uninterrupted and high-quality education chain)	implemented	implemented	implemented	implemented
Goals: The education chain should have high quality "from childhood ". Young people are promoted according to their individual needs (subject area → more educational justice: uninterrupted and high-quality education chain).	implemented	implemented	implemented	implemented
Goals: There should be no exclusion of activities in day care centers, schools, clubs (subject area → more educational justice: uninterrupted and high-quality education chain).	implemented	implemented	implemented	implemented



# Leipzig Charter (2007)

**The Leipzig Charter on the Sustainable European City is a European position paper that describes the challenges and opportunities of the European cities, and provides recommendations for urban development.**

**The foreword of the Charter states: "In the long term, cities can only fulfill their roles as vehicles of social progress and economic growth in line with the Lisbon Strategy, if they succeed in maintaining social balance within and between cities, enabling their cultural diversity and creating a high level of construction and environmental quality. "**

